

SENIOR ASSESSMENT PROGRAM

Faculty: HSIE	Subject: Preliminary Business Studies	Topic: Nature of Business
Teacher: Mr Nonnenmacher and Mr Paine	Student:	
Task Description: Media file and Business Report		
<p>N.B. All articles must pertain to the last 24 months (none older than this).</p> <p><i>Use the stimulus material below to complete the tasks that follow:</i></p>		
<p>Scenario: The NSW government has set the growth and support of business in NSW as one of its priorities for this year. As a result of this initiative, the Department of Regional NSW has commissioned you to write a report on contemporary issues facing business in Australia and the impact of these on business opportunities in NSW.</p>		
<p>1. Create a media file – 10 marks.</p> <p>(a) This file must contain 5 current articles collected from a range of sources such as newspapers, magazines, television, radio or the internet; each article must be about a different business and address contemporary issues facing businesses in Australia.</p> <p>(b) For each article summarise the key business issue/s to demonstrate your understanding of contemporary business issues.</p> <p>(c) Each article must be referenced appropriately – source and date.</p> <p>2. Write a business report – 20 marks.</p> <p>Using the issues identified in your articles, select two (2) internal and two (2) external influences and then write a business report of no more than 1,000 words for the Department of regional NSW that answers the following:</p> <p>Explain how internal and external influences may impact either positively or negatively on business opportunities in NSW.</p>		
<p>1. Outcomes/Content Assessed:</p> <p>2. P2, P7 and P9 as per the syllabus.</p>		
<p>Weighting(s): 25 % of total preliminary assessment. Assessment will be marked out of 30 and the mark will be converted.</p>		
Date Given: Week 3 2023	Date of Completion: Friday the 24 th of March. Week 9.	
On OHS website	Circle: Yes No	
<p>Advice on acknowledging of References: please refer to preliminary Course Guidelines.</p> <p>The main references used should be listed on the back of your report.</p>		

Please Note: that plagiarism, the using of the work of others without acknowledgement, will incur serious penalties and may result in zero award. Any cheating will also incur penalties.

Marking guidelines – media file

Criteria	Mark
<ul style="list-style-type: none">•Selects relevant business articles from varied sources that address a range of contemporary business issues.•Provides a clear summary for each article that demonstrates comprehensive understandings of contemporary business issues in Australia.•Applies appropriate referencing for each article.	9 – 10.
<ul style="list-style-type: none">•Selects business articles from varied sources that address contemporary business issues.•Provides a summary for each article that demonstrates a good understanding of contemporary business issues in Australia.•Applies referencing for each article.	7 – 8.
<ul style="list-style-type: none">•Selects business articles from varied sources that addresses business issues.•Provides a summary of the articles that demonstrates some understanding of contemporary business issues in Australia.•Applies referencing for each article.	5 – 6.
<ul style="list-style-type: none">•Selects limited articles that may address business issues.•Provides a limited summary that demonstrates a basic understanding of business issues in Australia.•May reference the articles.	3 – 4.
<ul style="list-style-type: none">•Selects limited articles with limited relevance to business issues.• May provide a limited summary and demonstrates limited understandings of business issues.•Limited or no referencing of articles.	2 – 1.

Teacher comments:

Marking guidelines – Business report.

Criteria	Mark
<ul style="list-style-type: none">•Makes clearly evident how internal and external influences may impact on business opportunities in NSW.•Communicates clearly in a business report using contemporary business issues from their articles.•Presents a sustained, logical and cohesive report.	17 – 20.
<ul style="list-style-type: none">•Makes evident how internal and external influences may impact on business opportunities in NSW.•Communicates in a business report using contemporary business issues from their articles.•Presents a logical and cohesive response.	13 – 16.
<ul style="list-style-type: none">•Outlines how internal and external influences may impact on businesses.•Communicates in a business report about businesses from their articles.•Presents a structured response.	9 – 12.
<ul style="list-style-type: none">•Identifies some influences on businesses.•Presents a basic response about businesses that may be in the form of a business report.	5 – 8.
<ul style="list-style-type: none">•May mention influences on businesses.•Presents a limited response about businesses.	1 – 4.

Teacher comments:
