

## SENIOR ASSESSMENT PROGRAM

<b>Faculty:</b> HSIE	<b>Subject:</b> Preliminary Business Studies	<b>Topic:</b> Nature of Business
<b>Teacher:</b> Mr Nonnenmacher and Mr Paine	<b>Student:</b>	
<b>Task Description:</b> Media file and business report		
<p><b>N.B. All articles must pertain to the last 24 months (none older than this).</b></p> <p><b><i>Use the stimulus material below to complete the tasks that follow:</i></b></p>		
<p><b>Scenario:</b> The NSW government has set the growth and support of business in NSW as one of its priorities for this year. As a result of this initiative, the NSW Department of State and Regional Development has commissioned you to write a report on contemporary issues facing business in Australia and the impact of these on business opportunities in NSW.</p>		
<p><b>1. Create a media file – 10 marks.</b></p> <p>(a) This file must contain 8 current articles collected from a range of sources such as newspapers, magazines, television, radio or the internet; each article must be about a different business and address contemporary issues facing businesses in Australia.</p> <p>(b) For each article summarise the key business issue/s to demonstrate your understanding of contemporary business issues.</p> <p>(c) Each article must be referenced appropriately – source and date.</p>		
<p><b>2. Write a business report – 20 marks.</b></p> <p>Using the issues identified in your articles, write a business report of no more than 1,000 words for the NSW department of State and Regional Development that answers the following:</p> <p style="padding-left: 40px;"><b>Explain how internal and external influences may impact on business opportunities in NSW.</b></p>		
<p><b>1. Outcomes/Content Assessed:</b></p> <p><b>2. P2, P7 and P9 as per the syllabus.</b></p>		
<p><b>Weighting(s): 25 % of total preliminary assessment. Assessment will be marked out of 30 and the mark will be converted.</b></p>		
<b>Date Given:</b> Week 4 2019. 20/2/18	<b>Date of Completion:</b> End of Week 9.	
<b>On OHS website</b>	<b>Circle:</b> Yes            No	
<p><b>Advice on acknowledging of References: please refer to preliminary Course Guidelines.</b></p> <p><b>The main references used should be listed on the back of your brochure.</b></p>		

**Please Note:** that plagiarism, the using of the work of others without acknowledgement, will incur serious penalties and may result in zero award. Any cheating will also incur penalties.

### Marking guidelines – media file

Criteria	Mark
<ul style="list-style-type: none"><li>•Selects relevant business articles from varied sources that address a range of contemporary business issues.</li><li>•Provides a clear summary for each article that demonstrates comprehensive understandings of contemporary business issues in Australia.</li><li>•Applies appropriate referencing for each article.</li></ul>	9 – 10.
<ul style="list-style-type: none"><li>•Selects business articles from varied sources that address contemporary business issues.</li><li>•Provides a summary for each article that demonstrates a good understandings of contemporary business issues in Australia.</li><li>•Applies referencing for each article.</li></ul>	7 – 8.
<ul style="list-style-type: none"><li>•Selects business articles from varied sources that addresses business issues.</li><li>•Provides a summary of the articles that demonstrates some understandings of contemporary business issues in Australia.</li><li>•Applies referencing for each articles.</li></ul>	5 – 6.
<ul style="list-style-type: none"><li>•Selects limited articles that may address business issues.</li><li>•Provides a limited summary that demonstrates a basic understandings of business issues in Australia.</li><li>•May reference the articles.</li></ul>	3 – 4.
<ul style="list-style-type: none"><li>•Limited and relevance to business issues.</li><li>• May provide a limited summary and demonstrates limited understandings of business issues.</li><li>•Limited or no referencing of articles.</li></ul>	2 – 1.

Teacher comments:

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**Marking guidelines – Business report.**

Criteria	Mark
<ul style="list-style-type: none"><li>•Makes clearly evident how internal and external influences may impact on business opportunities in NSW.</li><li>•Communicates clearly in a business report using contemporary business issues from their articles.</li><li>•Presents a sustained, logical and cohesive report.</li></ul>	17 – 20.
<ul style="list-style-type: none"><li>•Makes evident how internal and external influences may impact on business opportunities in NSW.</li><li>•Communicates in a business report using contemporary business issues from their articles.</li><li>•Presents a logical and cohesive response.</li></ul>	13 – 16.
<ul style="list-style-type: none"><li>•Outlines how internal and external influences may impact on businesses.</li><li>•Communicates in a business report about businesses from their articles.</li><li>•Presents a structured response.</li></ul>	9 – 12.
<ul style="list-style-type: none"><li>•Identifies some influences on businesses.</li><li>•Presents a basic response about businesses that may be in the form of a business report.</li></ul>	5 – 8.
<ul style="list-style-type: none"><li>•May mention influences on businesses.</li><li>•Presents a limited response about businesses.</li></ul>	1 – 4.

Teacher comments:

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