ORANGE HIGH SCHOOL

ASSESSMENT TASK NOTIFICATION

Subject	Preliminary Visual Design
Topic	Product Design/Advertising
Class Teacher	Ms Coates
Head Teacher	Ms. Frost
Year	11
Date Given	Week 7 2019
Date Due	Week 10
Weighting	30%

Task Description- Product Design

You are to design 3 stickers which are to promote/illustrate a theme or topic.

Things to complete in Visual Design Diary for marking:

- Title page: Product Design

- Complete a written and visual brainstorm page in your Visual Design Diary with ideas for your stickers. You may source some ideas off the internet.

- What area are you promoting? e.g. Travel, advertising, food industry, retail, health industry, campaign

- Describe your concept and theme for your 3 sticker designs (Subjective and Structural Frame)

- What colours and images will you include and how do they connect and appeal to your business and audience

- Complete 3 sticker designs and scan and print your design onto sticker paper to be printed

- Choose one of your stickers to enlarge onto a canvas Tote Bag

- Paint your design using Fabric paint onto your bag.

You will also be given a scaffold research task to complete on advertising and design

- Include all notes, sketches and planning in your diary.
- Complete the Scaffold worksheets on your product design given to you in class
- Hand up your product design pieces and research task for marking

Non-completion of Task:
If you know you are going to be away on the day that the task is due, you must make alternative arrangements with your teacher beforehand. If you are suddenly away on the day that the task is due, you must contact your teacher or Head Teacher on your return to school. Documentation will be required in both classes.

Plagiarism:
Plagiarism, the using of the work of others without acknowledgement will incur serious penalties and may result in zero award. Any cheating will also incur penalties.

Failure to follow the above procedures may result in a zero award.
The policies and procedures that are outlined on the ROSA booklet will be followed regarding the non-completion of assessment tasks.

Range	Mark
45-50 Accomplished demonstrates extensive knowledge and understanding of content displays comprehensive understanding of content, processes, concepts critically analyses, synthesises and interprets information using the Frames and Conceptual Framework demonstrates high–level competence in particular skills, processes demonstrates outstanding performance and technique effectively communicates in a coherent, creative, succinct, logical, sophisticated manner with precision, originality or flair using terminology extensively and appropriately	
30-44 Competent demonstrates thorough knowledge and understanding of content displays detailed understanding of content, processes, concepts analyses, synthesises and interprets information using the Frames and Conceptual Framework demonstrates competence in particular skills, processes demonstrates accomplished performance and technique competently communicates in a coherent, creative, succinct, logical, sophisticated manner with control or originality using appropriate terminology.	
15-29 Sound demonstrates sound knowledge and understanding of content displays clear understanding of content, processes, concepts analyses and interprets information using the Frames and Conceptual Framework demonstrates ability in particular skills, processes demonstrates sound performance and technique communicates in a creative, succinct, logical, manner with coherence, control or originality using appropriate terminology.	
10-14 Basic demonstrates basic knowledge and understanding of content displays basic understanding of content, processes, concepts interprets information using the Frames and Conceptual Framework demonstrates basic ability in particular skills, processes demonstrates basic performance and technique communicates with adequate control or originality using some appropriate terminology.	
0-13 Limited demonstrates limited knowledge and understanding of content displays simple understanding of content, processes, concepts interprets information using the Frames and Conceptual Framework demonstrates limited ability in particular skills, processes demonstrates limited performance and technique demonstrates limited communication abilities	