

SENIOR ASSESSMENT PROGRAM

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| Faculty: HSIE | Subject: Stage 6 Business Studies. | Topic: Marketing. |
| Teacher: Mr Nonnenmacher. | Student: | |
| <p>Task description:</p> <p>The task will be completed during a double period.</p> <p>The task will cover issues related to the marketing aspect of the course. There will be a section which deals with the marketing aspect of your case study on Apple iPhone. The class will be given the question for the business report on the Friday before the task is due to allow them to prepare to write the report in class. You are allowed to bring in one A4 page of notes to assist you with the writing of your report.</p> <p>Note: You will need to refer to booklet from the environmental comparison as well as your class notes on these topics.</p> <ol style="list-style-type: none"> 1. Short answer. 2. Source Analysis. 3. Business report. | | |
| <p>Weighting(s): 25 % of total assessment.</p> <p>Outcomes assessed:</p> <p>H5 explains management strategies and their impact on businesses. H8 organises and evaluates information for actual and hypothetical business situations. H9 communicates business information, issues and concepts in appropriate formats. H10 applies mathematical concepts appropriately in business situations.</p> | | |
| Date Given: Term 1 Week 2 2019. | Date of Completion: Tuesday Week 10 | |
| On OHS website | Circle: Yes No | |
| <p>Please Note: that plagiarism, the using of the work of others without acknowledgement, will incur serious penalties and may result in zero award. Any cheating will also incur penalties.</p> | | |