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| Faculty: HSIE | Subject: Business Studies | Topic: Operations |
| Teacher: Nonnenmacher and Paine | Student: | |
| <p>Task Description: You are tasked with collecting and collating data on the Operations functions of Friskies Purina in Blayney. Once you have collected the information from the fieldtrip and your own research you are to write a business report which refers to contemporary issues faced by the company. Your response to part B will need to be 1000 words in length.</p> <p>Part A: (70 marks / 10 %) Answer on the day – own research</p> <p>Part B: (20 marks / 15%) Select three different influences on operations and assess how they can affect the achievement of performance objectives.</p> <p>In your response you will be assessed on how well you:</p> <ul style="list-style-type: none"> • Demonstrate knowledge and understanding relevant to the question. • Apply relevant business case study and contemporary business issues. • Communicate using relevant business terminology and concepts. • Presents a sustained, logical and cohesive response in the correct format. | | |
| <p>Outcomes: H2: evaluates management strategies in response to changes in internal and external influences. H3: discusses the social and ethical responsibilities of management. H4: analyses business functions and processes in large and global businesses. H5: explains management strategies and their impact on businesses. H9: communicates business information, issues and concepts in appropriate formats.</p> | | |
| Weighting: 30% of HSC assessment grade. | | |
| Date given: | Date due: Friday December 6 th , 2019 | |
| Task Guidelines: see attached marking guidelines | | |
| <p>Advice on referencing: Acknowledge all references (including those provided as a guide, if used) as per your assessment guidelines.</p> | | |
| Penalties: As per assessment guidelines booklet. | | |
| Please note: that plagiarism, the using of the work of others without acknowledgement, will incur serious penalties and may result in a zero award. | | |

Part B: Marking guidelines:

| Criteria: | Marks: |
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| <ul style="list-style-type: none"> • Clearly identifies and incorporates case study throughout the response. • Comprehensively identifies three influences and explains their effect on the achievement of performance objectives of the business. • Clearly and accurately links the three influences and explains their effects on performance objectives of the business. • Presents a logical well-developed answer to the question and clearly communicates using business terminology and concepts. | 17-20 |
| <ul style="list-style-type: none"> • Identifies and incorporates the case study throughout the response. • Clearly identifies three influences and explains their effect on the achievement of performance objectives of the business. | 13-16 |

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| <ul style="list-style-type: none"> • Links the influences to and their effect on performance objectives of a business. • Presents a well-developed answer to the question and communicates appropriate business terminology and concepts. | |
| <ul style="list-style-type: none"> • Describes the business case study and makes some reference to them in report. • Identifies 3 influences and makes limited reference to their effect on performance objectives. • Provides limited information on influences or performance objectives. • Communicates using some correct terminology and concepts. | 9-12 |
| <ul style="list-style-type: none"> • Describes the business case study. • Identifies up to 3 influences and makes limited reference to their effect on performance objectives. • Provides limited information on influences or performance objectives. • Communicates using some terminology. | 5-8 |
| <ul style="list-style-type: none"> • Makes some reference to case study. • Outlines limited operation influences. • Lists limited information on influences or performance objectives. • Uses basic business terminology. | 0-4 |