



# ORANGE HIGH SCHOOL

## ASSESSMENT TASK NOTIFICATION

<b>Subject</b>	Stage 5 Commerce
<b>Topic</b>	Research Assessment Task 1 2019
<b>Class Teacher</b>	Mr Paine
<b>Head Teacher</b>	Mr Paine
<b>Year</b>	Year 9
<b>Date Given</b>	Week 6
<b>Date Due</b>	Weeks 8
<b>Weighting</b>	20%

### Assessment Outline

**TASK DESCRIPTION:** You have received a substantial sum of money for your birthday. The relative that has given you the money will allow you to purchase whatever product you wish, however you will need to first collect information and present to them a report detailing why you have selected this particular product.

#### **ASSESSMENT CRITERIA:**

To create your report you will need to complete the following two parts:

#### **PART 1:**

1. Choose a product you wish to purchase:

- Write a description of the product, including:
  - i. The purpose of the product (this may include what it is used for, how it is used, as well as, what it looks like)
  - ii. The different types or models available (including the main differences between the different types/models available, as well as, product reviews and ratings)

2. Apply (use) any supporting research to show:

- \* A variety of prices for the various brands and models available. This can be found through internet research, magazines and brochure ads.

#### **PART 2:**

3. Having decided on the specific brand and model of product you are going to purchase you are to:

- Analyse the choice you have made. In this section provide a justified conclusion as to the brand, model, price, store/company you have selected. Also include in your conclusion any reviews that may have influenced your decision and explain why.

### Outcomes Assessed

- 5.1** - applies consumer, financial, business, legal and employment concepts and terminology in a variety of contexts,
- 5.2** - analyses the rights and responsibilities of individuals in a range of consumer, financial, business, legal and employment contexts
- 5.4** - analyses key factors affecting commercial and legal decisions
- 5.8** - explains commercial and legal information using a variety of forms including information and communication technologies

**Non-completion of Task:**

If you know you are going to be away on the day that the task is due, you must make alternative arrangements with your teacher beforehand. If you are suddenly away on the day that the task is due, you must contact your teacher or Head Teacher on your return to school. Documentation will be required in both classes.

**DIRECTIONAL VERBS:**

**Analyse:** Identify components and the relationship between them; draw out and relate implications

**Apply:** Use, utilise, employ in particular situation

**Explain:** Relate cause and effect; make the relationships between things evident; provide why and/or how

**Plagiarism:**

Plagiarism, the using of the work of others without acknowledgement will incur serious penalties and may result in zero award. Any cheating will also incur penalties.

**Failure to follow the above procedures may result in a zero award.**

**The policies and procedures that are outlined on the ROSA booklet will be followed regarding the non-completion of assessment tasks.**

<b>ASSESSMENT MARKING CRITERIA</b>	
<b>Part A</b>	<b>Mark</b>
<input type="checkbox"/> Provides a comprehensive (extensive) description of the product and a variety of different brands/models available. <input type="checkbox"/> Clearly <b>applies</b> (uses) information taken from internet research, magazines and brochure ads, as well as, product reviews and ratings to show the different prices, models/brands available.	9-10
<input type="checkbox"/> Provides a detailed description of the product and a variety different brands/models available. <input type="checkbox"/> <b>Applies</b> (uses) information taken from internet research, magazines and brochure ads, as well as, product reviews and ratings to show the different prices, models/brands available.	7-8
<input type="checkbox"/> Provides a description of the product and the different brands/models available. <input type="checkbox"/> <b>Applies</b> some information taken from internet research, magazines and brochure ads, as well as, product reviews and ratings to show the different prices, models/brands available.	5-6
<input type="checkbox"/> Attempts to describe the product and some of the different brands/models available. <input type="checkbox"/> <b>Applies</b> limited information taken from internet research and/or magazines and brochure ads and/or product reviews and ratings to show the different prices, models/brands available.	3-4
<input type="checkbox"/> Talks in general terms about the product and/or some of the different brands/models available. <input type="checkbox"/> Provides general information about different prices; may be taken from internet research, magazines and brochure ads, as well as, product reviews and ratings.	1-2

Part B	ASSESSMENT MARKING CRITERIA	Mark
<ul style="list-style-type: none"> <li><input type="checkbox"/> Comprehensively (extensively) <b>analyses</b> all information gathered to provide a justified conclusion about the reasons why the particular product was selected.</li> <li><input type="checkbox"/> Clearly uses product reviews and ratings to <b>explain</b> any influence on the decision making process.</li> </ul>		9-10
<ul style="list-style-type: none"> <li><input type="checkbox"/> <b>Analyses</b> information gathered to provide a justified conclusion about the reasons why the particular product was selected.</li> <li><input type="checkbox"/> Uses product reviews and ratings to <b>explain</b> any influence on the decision making process.</li> </ul>		7-8
<ul style="list-style-type: none"> <li><input type="checkbox"/> Provides some <b>analysis</b> of information gathered to provide some justification about the reasons why the particular product was selected.</li> <li><input type="checkbox"/> May make limited mention of the influence of product reviews and rating on the decision making process.</li> </ul>		5-6
<ul style="list-style-type: none"> <li><input type="checkbox"/> Attempts to make some conclusion about why this product was selected.</li> <li><input type="checkbox"/> Limited mention of product reviews and rating on the decision making process.</li> </ul>		3-4
<ul style="list-style-type: none"> <li><input type="checkbox"/> Talks in general terms about why the product was selected and/or the influence product reviews and ratings have made.</li> </ul>		1-2

# Year 9 Commerce Assessment Task – Consumer Choice

Name:

## PART 1

### 1. i) Product Description.

**What is the product?** (eg mobile phone, gaming console, necklace, motorbike)

**What it is used for?**

**How it is used?**

**What it looks like** (include a photograph of the product)

## Product Comparison

ii) The different types or models available (including the main differences between the different types/models available, as well as, product reviews and ratings)

**Apply** (use) any supporting research to show:

- ▶ A variety of prices for the various brands and models available. This can be found through internet research, magazines and brochure ads.

<b>Models Available and Brand</b>	<b>Features</b>	<b>Main Differences between type/model</b>	<b>Product Reviews and Ratings</b>	<b>Price and Purchase Location</b>	<b>Photograph</b>

## **PART 2: Report to Relative**

3. Having decided on the specific brand and model of product you are going to purchase you are to: **Analyse** the choice you have made. In this section provide a justified conclusion as to the brand, model, price, store/company you have selected. Also include in your conclusion any reviews that may have influenced your decision and **explain** why.

### **Introduction (What is the aim of this report)**

**Body (Explain and analyse the choices you have made. Identify the various products and link the main similarities/differences between them)**

#### **Paragraph 1**

Product Selected/not selected

Explain why you choose/ or didn't choice it by linking the main similarities/differences between the various products.

#### **Paragraph 2**

Product Selected/not selected

Explain why you choose/ or didn't choice it by linking the main similarities/differences between the various products.

#### **Paragraph 3**

Product Selected/not selected

Explain why you choose/ or didn't choice it by linking the main similarities/differences between the various products.

### **Conclusion**

What product did you select and why, any reviews that may have influenced your decision and explain why.