



ORANGE HIGH SCHOOL

ASSESSMENT TASK NOTIFICATION

Subject	Preliminary Visual Design
Topic	Graphic Design: Publications and Information (Design Work and Journal Submission)
Class Teacher	Ms Frost
Head Teacher	Ms. Frost
Year	11
Date Given	10/6/2020
Date Due	Week 9, Friday 26 th June 2020, 8:55 am
Weighting	35%

Assessment Outline

1. **Students will submit a Design Work** consisting of their Entice brochure design (DM1, DM4, DM.5)
2. **Students submit their Visual Design Journal** with the following included, as a minimum:
 - Two-page spread title page: “Entice” (DM1).
 - Mind Map of brochure planning ideas (DM2, DM3).
 - “Visuals” pages with colour schemes and collected ideas (DM3, DM4).
 - Brochure layout sketches for both sides of your Entice brochure (DM5).

Submission:

Task submission must be by, 8:55 am in G13. The BOW and VAD must be **SIGNED OFF *before*** the 8:55 deadline.

Non-completion of Task:

If you know you are going to be away on the day that the task is due, you must make alternative arrangements with your teacher beforehand. If you are suddenly away on the day that the task is due, you must contact your teacher or Head Teacher on your return to school. Documentation will be required in both classes.

Plagiarism:

Plagiarism, the using of the work of others without acknowledgement will incur serious penalties and may result in zero award. Any cheating will also incur penalties.

Failure to follow the above procedures may result in a zero award.

The policies and procedures that are outlined on the ROSA booklet will be followed regarding the non-completion of assessment tasks.

Outcomes Assessed:

DM1 Generates a characteristic style that is increasingly self-reflective in their design practice

DM2 Explores concepts of artist/designer, kinds of designed works, interpretations of the world and audience/consumer response in their making of designed works

DM3 Investigates different points of view in the making of designed works

DM4 Generates images and ideas as representations/simulations

DM5 Develops different techniques suited to artistic and design intentions in the making of a range of works

DM6 Takes into account issues of Work Health and Safety in the making of a range of works

Range	Student Graphic Design works (brochures) demonstrate:
Accomplished 45-50	<ul style="list-style-type: none"> • A well-developed brochure that shows design images and text (fonts) that have a specific style. • An accomplished understanding of the audience/target consumers of the product being advertised. • An accomplished understanding of how the Frames can be used to represent a point of view in graphic design publications and information forms (brochures).
Sound 30-44	<ul style="list-style-type: none"> • A sound brochure design that has images and text (fonts) with an identifiable style. • A sound understanding of the audience/target consumers of the product being advertised. • A sound understanding of how the Frames can be used to represent a point of view in graphic design publications and information forms (brochures).
Basic 15-29	<ul style="list-style-type: none"> • Some demonstrated understanding of design practices of different image and text styles. • A generalised reference to a possible audience/target consumer group. • A foundational understanding of how the Frames represent a point of view in any published information form (brochures).
Limited 10-14	<ul style="list-style-type: none"> • Some understanding of conventions, processes and possibilities of practice yet demonstrates a limited engagement with a graphic style. • A simple/limited understanding of different audience/consumer groups. • Some understanding of some features of Frames present in the designed information form (brochure).