

SENIOR ASSESSMENT PROGRAM

Faculty: HSIE	Subject: Stage 6 Business Studies.	Topic: Marketing
Teacher: Mr Nonnenmacher, Mr Paine	Student:	
Task description: Marketing		
The Marketing task will require the student to write a Business report based upon the Apple stimulus booklet on marketing which you had to complete in Term 1 of 2020. Further details are on the attached assessment sheet.		
Weighting(s): 25 % of total assessment.		
Outcomes assessed:		
H4 analyses business functions and processes in large and global businesses		
H6 evaluates the effectiveness of management in the performance of businesses		
H7 plans and conducts investigations into contemporary business issues		
H8 organises and evaluates information for actual and hypothetical business situations		
H9 communicates business information, issues and concepts in appropriate formats		
Date Given: Term 1 Week 11, 2020.	Date of Completion: Term 2 Week 3, 2020	
On OHS website	Circle: Yes No	
Please Note: that plagiarism, the using of the work of others without acknowledgement, will incur serious penalties and may result in zero award. Any cheating will also incur penalties.		