



ORANGE HIGH SCHOOL

ASSESSMENT TASK NOTIFICATION

Subject	Stage 5 Commerce
Topic	Research Assessment Task 1 2020
Class Teacher	Mr Collins
Head Teacher	Mr Paine
Year	Year 9
Date Given	Week 6
Date Due	Weeks 8
Weighting	20%

Assessment Outline

TASK DESCRIPTION: You have received \$3,000 for your birthday. The relative that has given you the money will allow you to purchase whatever product you wish, however you will need to first collect information and present to them a report detailing why you have selected this particular product. This money will be released to you in 3 monthly instalments of \$1000 per month. Enabling you the opportunity and time to seriously consider your purchasing decision and prepare your report.

ASSESSMENT CRITERIA:

To create your report you will need to complete the following two parts:

PART 1:

1. Choose a product you wish to purchase:

- Write a description of the product, including:

i. The purpose of the product (this may include what it is used for, how it is used, as well as, what it looks like).

ii. The different types or models available (including the main differences between the different types/models available, as well as, product reviews, testimonials and ratings) Compare your chosen product with three other potential products. As well as

iii. The method of payment you will use in order to optimise your purchasing decision (get the best bang for your buck) credit card, lay-by, hire purchase, short term loan or cash. You will need to explain the different forms of purchasing options and identify the positives and negatives linked to your chosen choice of purchase method for your product.

2. Apply (use) any supporting research to show:

* A variety of prices for the various brands and models available. This can be found through internet research, magazines and brochure ads.

PART 2:

3. Having decided on the specific brand and model of product you are going to purchase you are to:

Analyse the choice you have made. In this section provide a justified conclusion for product you have purchased regarding the following:

- Brand
- Model
- Price
- Payment Method
- Store/ Company/ Website

include in your conclusion any reviews that may have influenced your decision and explain why.

Outcomes Assessed

COM5-1

applies consumer, financial, economic, business, legal, political and employment concepts and terminology in a variety of contexts.

COM5-2

analyses the rights and responsibilities of individuals in a range of consumer, financial, economic, business, legal, political and employment contexts

COM5-4

analyses key factors affecting decisions

COM5-7

researches and assesses information using a variety of sources

COM5-8

explains information using a variety of forms

Non-completion of Task:

If you know you are going to be away on the day that the task is due, you must make alternative arrangements with your teacher beforehand. If you are suddenly away on the day that the task is due, you must contact your teacher or Head Teacher on your return to school. Documentation will be required in both classes.

DIRECTIONAL VERBS:

Analyse: Identify components and the relationship between them; draw out and relate implications

Apply: Use, utilise, employ in particular situation

Explain: Relate cause and effect; make the relationships between things evident; provide why and/or how

Plagiarism:

Plagiarism, the using of the work of others without acknowledgement will incur serious penalties and may result in zero award. Any cheating will also incur penalties.

Failure to follow the above procedures may result in a zero award.

The policies and procedures that are outlined on the ROSA booklet will be followed regarding the non-completion of assessment tasks.

ASSESSMENT MARKING CRITERIA

Part A	Mark
<ul style="list-style-type: none"><input type="checkbox"/> Provides a comprehensive (extensive) description of the product and a variety of different brands/models available.<input type="checkbox"/> Clearly applies (uses) information taken from internet research, magazines and brochure ads, as well as, product reviews and ratings to show the different prices, models/brands available.	9-10
<ul style="list-style-type: none"><input type="checkbox"/> Provides a detailed description of the product and a variety different brands/models available.<input type="checkbox"/> Applies (uses) information taken from internet research, magazines and brochure ads, as well as, product reviews and ratings to show the different prices, models/brands available.	7-8
<ul style="list-style-type: none"><input type="checkbox"/> Provides a description of the product and the different brands/models available.<input type="checkbox"/> Applies some information taken from internet research, magazines and brochure ads, as well as, product reviews and ratings to show the different prices, models/brands available.	5-6
<ul style="list-style-type: none"><input type="checkbox"/> Attempts to describe the product and some of the different brands/models available.<input type="checkbox"/> Applies limited information taken from internet research and/or magazines and brochure ads and/or product reviews and ratings to show the different prices, models/brands available.	3-4
<ul style="list-style-type: none"><input type="checkbox"/> Talks in general terms about the product and/or some of the different brands/models available.<input type="checkbox"/> Provides general information about different prices; may be taken from internet research, magazines and brochure ads, as well as, product reviews and ratings.	1-2

Part B	ASSESSMENT MARKING CRITERIA	Mark
<input type="checkbox"/> Comprehensively (extensively) analyses all information gathered to provide a justified conclusion about the reasons why the particular product was selected. <input type="checkbox"/> Clearly uses product reviews and ratings to explain any influence on the decision making process.		9-10
<input type="checkbox"/> Analyses information gathered to provide a justified conclusion about the reasons why the particular product was selected. <input type="checkbox"/> Uses product reviews and ratings to explain any influence on the decision making process.		7-8
<input type="checkbox"/> Provides some analysis of information gathered to provide some justification about the reasons why the particular product was selected. <input type="checkbox"/> May make limited mention of the influence of product reviews and rating on the decision making process.		5-6
<input type="checkbox"/> Attempts to make some conclusion about why this product was selected. <input type="checkbox"/> Limited mention of product reviews and rating on the decision making process.		3-4
<input type="checkbox"/> Talks in general terms about why the product was selected and/or the influence product reviews and ratings have made.		1-2

Year 9 Commerce Assessment Task – Consumer Choice

Name:

PART 1

1. i) Product Description.

What is the product? (eg mobile phone, gaming console, necklace, motorbike)

What it is used for?

How it is used?

What it looks like (include a photograph of the product)

Product Comparison

ii) The different types or models available (including the main differences between the different types/models available, as well as, product reviews and ratings)

Apply (use) any supporting research to show:

- ▶ A variety of prices for the various brands and models available. This can be found through internet research, magazines and brochure ads.

Models Available and Brand	Features	Main Differences between type/model	Product Reviews and Ratings	Price, payment method and Purchase Location	Photograph

PART 2: Report to Relative

3. Having decided on the specific brand and model of product you are going to purchase you are to: **Analyse** the choice you have made. In this section provide a justified conclusion as to the brand, model, price, store/company you have selected. Also include in your conclusion any reviews that may have influenced your decision and **explain** why.

Introduction (What is the aim of this report)

Body (Explain and analyse the choices you have made. Identify the various products and link the main similarities/differences between them)

Paragraph 1

Product Selected/not selected

Explain why you choose/ or didn't choice it by linking the main similarities/differences between the various products.

Paragraph 2

Product Selected/not selected

Explain why you choose/ or didn't choice it by linking the main similarities/differences between the various products.

Paragraph 3

Product Selected/not selected

Explain why you choose/ or didn't choice it by linking the main similarities/differences between the various products.

Conclusion

What product did you select and why, any reviews that may have influenced your decision and explain why.

