



ORANGE HIGH SCHOOL

ASSESSMENT TASK NOTIFICATION

Subject	English
Topic	Social Media
Class Teacher	Miss Ward, Miss Peasley, Mr Burfitt, Miss Wright, Mr Holliday, Mr Page
Head Teacher	Scott
Year	8
Date Given	Week 5
Date Due	Week 8
Weighting	25%

Assessment Outline

Students will demonstrate their understanding of one significant social media issue by creating an informative or persuasive blog post with accompanying visuals to explore this idea.

The blog post should be between 200-400 words, and highlight the impact social media has on teenagers today. It must include at least one image that supports the main idea explored in the post. It must also include data-driven evidence to support the points you are making.

Students will then write a short reflection, of 150 words, explaining why they chose to explore this idea and the research they undertook. Students should analyse and explain one appropriate language technique they used to communicate in an informative or persuasive fashion to their readers.

Blog posts should be printed out and handed in to your class room teacher, or submitted in google classroom by the due date above.

You may choose to explore how social media:

Positive	Negative
<ul style="list-style-type: none">- connects people- raises awareness of social issues- provides access to support groups- provides a platform to promote creativity	<ul style="list-style-type: none">- can lead to cyberbullying- can have an adverse reaction of mental health- can lead to body image issues- invades privacy

NOTE: Class time will be allocated to working on the research and campaign design aspects of this task.

Non-completion of Task:

If you know you are going to be away on the day that the task is due, you must make alternative arrangements with your teacher beforehand. If you are suddenly away on the day that the task is due, you must contact your teacher or Head Teacher on your return to school. Documentation will be required in both cases.

The expectation of this task is that you will present to your English class on the due date. If, for some reason, you cannot present to your class, you will be required to provide a medical certificate and arrangements will be made for you to present to your class teacher at an alternative time.

Failure to follow the above procedures may result in a zero award.

Plagiarism:

Plagiarism, the use of the work of others without acknowledgement, will incur serious penalties and may result in a zero award. Any cheating will also incur penalties.

Outcomes Assessed

EN4 – 2A: effectively uses a widening range of processes, skills, strategies and knowledge for responding to and composing texts in different media and technologies
 EN4 – 4B: makes effective language choices to creatively shape meaning with accuracy, clarity and coherence
 EN4 – 5C: thinks imaginatively, creatively, interpretively and critically about information, ideas and arguments to respond to and compose texts
 EN4 – 6C: identifies and explains connections between and among texts
 EN4 – 9E: uses, reflects on and assesses their individual and collaborative skills for learning

Social Media Blog & Reflection	A Sophisticated	B Developed	C Sound	D Developing	E Limited
<p><i>(Blog: Strength of idea, and campaign)</i></p> <p>Appropriate choice of topic which effectively highlights how teenagers are impacted by social media today.</p> <p>Must include detailed research or evidence.</p>	<p>Sophisticated exploration of a social media issue which affects teenagers today.</p> <p>Sophisticated integration of relevant, detailed data-driven evidence throughout blog.</p>	<p>Detailed exploration of a social media issue which affects teenagers today.</p> <p>Effective integration of relevant, detailed data-driven evidence throughout blog</p>	<p>Some exploration of a social media issue which affects teenagers today.</p> <p>Includes data and evidence, but may not be integrated effectively.</p>	<p>Identification of a social media issue which affects teenagers today.</p> <p>Minimal or inaccurate reference to data or evidence in blog.</p>	<p>General discussion of social media. May be irrelevant to teens today.</p> <p>No evidence of research, or inaccurate reference to data or evidence in blog.</p>
<p><i>(Blog: Use of visuals to explore the issue)</i></p> <p>Inclusion of detailed visual text/s to support the overall blog message.</p>	<p>Inclusion of one or more visual texts which contribute effectively to creating awareness about a chosen social media issue.</p>	<p>Inclusion of one or more visual texts which contribute to creating awareness about a chosen social media issue.</p>	<p>Inclusion of one or more visual texts which clearly link to the chosen social media issue.</p>	<p>Inclusion of one or more visual texts, which may be irrelevant or fail to create awareness about a chosen social media issue.</p>	<p>No visual texts included in the final blog post.</p>
<p><i>(Reflection: Justification of idea and how this led to data collection and use)</i></p> <p>Students clearly explain their reasons for selecting this topic, and how they decided to collect data.</p>	<p>Clear and succinct explanation of the reason/s for selecting this topic.</p> <p>Clear and succinct explanation of how data was gathered.</p>	<p>Clear explanation of the reason/s for selecting this topic.</p> <p>Clear explanation of how data was gathered.</p>	<p>Explanation of the reason/s for selecting this topic.</p> <p>Explanation of how data was gathered.</p>	<p>Minimal explanation of the reason/s for selecting this topic.</p> <p>and/or</p> <p>Minimal explanation of how data was gathered.</p>	<p>No reference to the reason/s for selecting this topic.</p> <p>or</p> <p>No explanation of how data was gathered.</p>
<p><i>(Reflection: Purpose of language)</i></p> <p>Students identify ONE language</p>	<p>Sophisticated analysis of ONE language technique, including an accurate</p>	<p>Effective analysis of ONE language technique, including an explanation of</p>	<p>Identification of ONE language technique, and overview of why it was used. May be</p>	<p>General or inaccurate reference to language technique/s. May not explain</p>	<p>Limited to no reference to a technique. May just be a retell/summary of the text.</p>

technique used to create an informative or persuasive text, and effectively explain their intended purpose of the technique.	explanation of why it was used.	why it was used.	inadequately explained.	how it was used, or may be inadequately explained.	
<p><i>(Blog and Reflection: Control of language)</i></p> <p>Students use correct spelling, punctuation, tense, etc, throughout the task.</p>	Sophisticated language use- consistent spelling, punctuation and other grammatical features.	Well-developed language use- some minor issues in spelling, punctuation and other grammatical features.	Sound language use- some areas may be underdeveloped	Variable use of language- increasing issues with language, may be focused on one or more areas.	Inconsistent use of language across multiple areas which dramatically impedes meaning.

Comments: